

Restaurant Rubric

Theme

Includes detailed descriptions of:

Decorations	____/5
Tables	____/5
Color scheme	____/5
Customer greeting	____/5
Wait staff	____/5

Theme is:

Typed	____/5
Organized	____/5
Punctuated &	
Spelled correctly	____/5

Theme Total _____/35

Name and Logo

Name	____/5
Logo design	____/5
Color scheme	____/5

Name & Logo Total _____/15

Design

Floor plan includes:

Kitchen	____/5
Bathrooms	____/5
Tables	____/5
Waiting area	____/5
Hostess stand	____/5

Outside of building	____/15
Restaurant sign	____/5
Area & perimeter noted	____/5

Design Total _____/50

Menu

Menu includes:

Headings	____/5
Descriptions	____/5
Prices	____/5
Desserts	____/5
Beverages	____/5
Appetizers	____/5
Kid's menu	____/5
1 st other choice	____/5
2 nd other choice	____/5
3 rd other choice	____/5

Overall appearance _____/10

Menu total _____/60

Advertisement

Script	____/10
Story board	____/30
Jingle	____/10

Advertisement total _____/50

Business Letter

Self grading from rubric	____/10
Peer grading from rubric	____/10
Teacher grade	____/30

Business letter total _____/50

Total Project

Total points _____/260